

## Brand Partner Feature

### DANIYEL BERRY

Daniyel Berry, owner of Style Me Image Consulting, helps her clients land their next big deal by dressing for success. She also helps individual men & women build confidence through their clothing.

Daniyel's experience in the Fashion Industry spans twenty-six years. She started off as a Fashion Designer & Merchandiser, travelling the world to source the latest trends from the fashion capitals – London, Paris, Amsterdam, Cologne and New York. She designed & merchandised for some of the top retail outlets in South Africa.

In 2014, her passion for fashion took her to new heights and she founded her own company, Style Me Image Consulting, which took off the minute she branded her business. Her interests do not just lie in fashion, but in helping people to build their confidence and believe in themselves and their capabilities. "Working on self-image changes the way people see themselves and ultimately how other people see them. It literally changes their lives!" she says.

Daniyel is constantly researching and reading up on Psychology, Business, Personal Branding, Style and Fashion to keep her up to date with current trends. She is now known for being a Creative Visionary, an Innovator & an Influencer. Daniyel is a Wife to Graham & a mother of two beautiful children which inspire her to keep going & create 'balance' in her life. Her Family is her 'WHY' and her reason for doing what she does.

In 2016, Eight years ago she completed her 1 year mini MBA with Darryn Le Grange from Action Coach Ignite. She gives regular Key note presentations & training sessions



to companies which encourage their employees to live & look their Brand. How you present yourself in the work place affects productivity & self-worth.

In 2017, Seven years ago, Daniyel Berry & Cheryl Mackinnon started GREAT WOMEN IN BUSINESS. Daniyel is now running the NPO solo which fuels her passion for business. This is a networking group to inspire Women Entrepreneurs. "We believe in networking to create opportunities for others." - she says. It is a huge success & continued running throughout the pandemic.

Daniyel has achieved a few awards along the way but feels that the only competition one should have is with one's self.

During the pandemic Daniyel started Style Me Necessities, a 100% Cotton percale face mask business which supplied Doctors, chainstores, pharmacies as well as the man on the street. She ran 3 factories during this time ensuring high quality was achieved. She also started her Style Me Lifestyle store during this time, helping people with a platform to sell their products. She invested in another business which aligned beautifully with the Style Me Brand, this is Mii Cosmetics South Africa. Daniyel is the sole distributor for this Vegan, skin loving make up brand. This is an online store which can be found by clicking the button below:

[CLICK HERE](#)

For more information about **STYLE ME IMAGE CONSULTING**, email Daniyel at: [info@styleme.co.za](mailto:info@styleme.co.za) or click the button below.

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